



FOR IMMEDIATE RELEASE



Francisco De Jesús joins UNIVERSAL as President & CEO

Lewisville, TX – June 19, 2013 – Universal, a global custom designer of merchandising displays and retail environment solutions, announced today that Francisco De Jesús has succeeded J. David Parker as President & CEO. Mr. De Jesús will be responsible for the overall corporate strategic direction and day-to-day operations of the Company. Mr. De Jesús replaces Mr. Parker, who has led the Company since 2003.

Prior to joining Universal, Mr. De Jesús served as a Partner at 21st Century Group, LLC, a \$200 million, Dallas-based private equity fund focused on middle-market leveraged buyouts. Mr. De Jesús has more than 20 years of experience identifying and creating growth opportunities through executive leadership, mergers and acquisitions and new ventures in a variety of highly competitive industries, resulting in multi-million dollar revenue generation and competitive market positioning. Mr. De Jesús has a successful track record of hands-on involvement in management, operational improvement, crisis management, strategic planning, interim management, executive development and financial engineering.

Prior to 21st Century Group, LLC, Mr. De Jesús was a Founding Member of Fleet Development Ventures, LCC, a \$100 million private equity fund focused on emerging and established companies seeking growth and expansion capital. Mr. De Jesús also spent several years at Bank of Boston; International Banking Group focused on International Trade Finance for Latin America.

Joe Battaglia, Executive VP with Universal since 2000, said “We are excited Francisco has joined Universal as he brings a new perspective to the entire team. I am confident Francisco will be a true leader and his experience, energy and knowledge will take our Company to new levels.”

ABOUT UNIVERSAL

Universal is a global, custom designer and manufacturer of semi-permanent and permanent merchandising displays and retail environment solutions. Universal designs innovative, customized



merchandising solutions that build brand awareness, attract shoppers' attention and deliver winning results at retail. With more than 50 years of industry experience, Universal has been recognized for its award winning design expertise, talented and experienced team, and longevity of customer relationships. Headquartered in Lewisville, Texas, Universal is a certified minority owned business enterprise ("MBE") and operates more than 668,000 square feet of global manufacturing and distribution capacity in the USA and Asia. To learn how Universal delivers customized merchandising solutions that win at retail, go to www.udfc.com

CONTACT

Michelle R. Skene
Director, Marketing
726 East Highway 121
Lewisville, TX 75057
972.829.2402
michelle.skene@udfc.com