



FOR IMMEDIATE RELEASE



PepsiCo Recognizes UNIVERSAL as a Top-Tier Supplier

Lewisville, TX – November 15, 2013 – Universal, a global custom designer of merchandising displays and retail environment solutions, was recognized as a top-tier supplier for PepsiCo and was featured in “Success Stories”, a publication capturing successful, long term sustainable business relationships with minority owned businesses and Buying Entity Partners. The publication was presented by the Dallas/Fort Worth Minority Supplier Development Council at the Annual NMSDC E Awards Banquet on November 15th.

Universal partners with PepsiCo to design unique, effective and innovative visual merchandising solutions that attract consumer attention and build brand awareness for a variety of PepsiCo brands. Universal’s broad set of capabilities has placed Universal as a top-tier supplier for PepsiCo since 1976. Bringing innovative retail solutions to PepsiCo for the past several decades, Universal continues to develop numerous successful programs that will help PepsiCo win at retail in 2014 and beyond.

ABOUT DFW MSDC

The Dallas/Fort Worth Minority Supplier Development Council (D/FW MSDC) is a 501 (C) (3) privately funded, nonprofit, business organization, formed in 1973 by major corporations committed to fostering a business environment which promotes access and opportunity for minority-owned businesses. The Council currently comprises 180 private and public sector buying entities and 650 plus diverse certified minority-owned businesses. D/FW MSDC is one of 37 regional affiliates of the National Minority Supplier Development Council (NMSDC), the certification body of choice by corporate America and the recognized business link for over 3,500 buying organizations and 16,000 certified minority-owned businesses nationally.

ABOUT UNIVERSAL

Universal is a global, custom designer and manufacturer of semi-permanent and permanent merchandising displays and retail environment solutions. Universal designs innovative, customized merchandising solutions that build brand awareness, attract shoppers’ attention and deliver winning



results at retail. With more than 50 years of industry experience, Universal has been recognized for its award winning design expertise, talented and experienced team, and longevity of customer relationships. Headquartered in Lewisville, Texas, Universal is a certified minority owned business enterprise (“MBE”) and operates more than 668,000 square feet of global manufacturing and distribution capacity in the USA and Asia. To learn how Universal delivers customized merchandising solutions that win at retail, go to www.udfc.com

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